

Affective Intelligence And Political Judgment

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A revised version of this essential interdisciplinary handbook.

Neuroimaging Personality, Social Cognition, and Character

Drawing on the rich resources of the ten-volume series of The Oxford Handbooks of Political Science, this one-volume distillation provides a comprehensive overview of all the main branches of contemporary political science: political theory; political institutions; political behavior; comparative politics; international relations; political economy; law and politics; public policy; contextual political analysis; and political methodology. Sixty-seven of the top political scientists worldwide survey recent developments in those fields and provide penetrating introductions to exciting new fields of study. Following in the footsteps of the New Handbook of Political Science edited by Robert Goodin and Hans-Dieter Klingemann a decade before, this Oxford Handbook will become an indispensable guide to the scope and methods of political science as a whole. It will serve as the reference book of record for political scientists and for those following their work for years to come.

Emotions in International Politics

The authors of this book demonstrate that compared to other citizens, ambivalent partisans perceive the political world accurately, form their policy

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preferences in a principled manner, and communicate those preferences by making issues an important component of their electoral decisions.

With Malice Toward Some

Since its development shaped by the turmoil of the World Wars and suspicion of new technologies such as film and radio, political communication has become a hybrid field largely devoted to connecting the dots among political rhetoric, politicians and leaders, voters' opinions, and media exposure to better understand how any one aspect can affect the others. In *The Oxford Handbook of Political Communication* Kate Kenski and Kathleen Hall Jamieson bring together leading scholars, including founders of the field of political communication Elihu Katz, Jay Blumler, Doris Graber, Max McCombs, and Thomas Paterson, to review the major findings about subjects ranging from the effects of political advertising and debates and understandings and misunderstandings of agenda setting, framing, and cultivation to the changing contours of social media use in politics and the functions of the press in a democratic system. The essays in this volume reveal that political communication is a hybrid field with complex ancestry, permeable boundaries, and interests that overlap with those of related fields such as political sociology, public opinion, rhetoric, neuroscience, and the new hybrid on the quad, media psychology. This comprehensive review of the political communication literature is an indispensable reference for scholars and students interested in the

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study of how, why, when, and with what effect humans make sense of symbolic exchanges about sharing and shared power. The sixty-two chapters in *The Oxford Handbook of Political Communication* contain an overview of past scholarship while providing critical reflection of its relevance in a changing media landscape and offering agendas for future research and innovation.

New Directions in Public Opinion

The Reasoning Voter is an insider's look at campaigns, candidates, media, and voters that convincingly argues that voters make informed logical choices. Samuel L. Popkin analyzes three primary campaigns—Carter in 1976; Bush and Reagan in 1980; and Hart, Mondale, and Jackson in 1984—to arrive at a new model of the way voters sort through commercials and sound bites to choose a candidate. Drawing on insights from economics and cognitive psychology, he convincingly demonstrates that, as trivial as campaigns often appear, they provide voters with a surprising amount of information on a candidate's views and skills. For all their shortcomings, campaigns do matter. "Professor Popkin has brought V.O. Key's contention that voters are rational into the media age. This book is a useful rebuttal to the cynical view that politics is a wholly contrived business, in which unscrupulous operatives manipulate the emotions of distrustful but gullible citizens. The reality, he shows, is both more complex and more hopeful than that."—David S. Broder, *The Washington Post*

The Oxford Handbook of Political Communication

Jakým způsobem si občané utvářejí politické postoje? Jak politikové ovlivňují politické postoje lidí v jejich každodenním životě? Mají postoje lidí vůči politickým stranám vliv na veřejné mínění? Autorka knihy pomocí série laboratorních experimentů zkoumala procesy formování postojů lidí k politickým tématům v souvislosti s jejich emocemi vůči politickým aktérům. Výzkum se zaměřil především na negativitu a negativní pocity účastníků vůči politickým představitelům a ukázal, že tento typ negativního vztahu ovlivňuje způsob, jak lidé přemýšlí o politických tématech. Vzhledem k tomu, že experimentální metoda je na poli české politické vědy novinkou, cílem knihy je také představit experiment jako relevantní a užitečný nástroj pro rozšíření znalostí o důležitých politických procesech a fenoménech.

Sentimental Citizen

Although the rational choice approach toward political behavior has been severely criticized, its adherents claim that competing models have failed to offer a more scientific model of political decisionmaking. This measured but provocative book offers precisely that: an alternative way of understanding political behavior based on cognitive research. The authors draw on research in neuroscience, physiology, and experimental psychology to conceptualize habit and reason as two mental states that interact in a

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delicate, highly functional balance controlled by emotion. Applying this approach to more than fifteen years of election results, they shed light on a wide range of political behavior, including party identification, symbolic politics, and negative campaigning. Remarkably accessible, Affective Intelligence and Political Judgment urges social scientists to move beyond the idealistic notion of the purely rational citizen to form a more complete, realistic model that includes the emotional side of human judgment.

The Social Psychology of Politics

This book clarifies the debate about citizen competence in democratic politics.

The Affect Effect

Political Psychology of Turkish Political Behavior

Political behavior is the result of innumerable unnoticed forces and conscious deliberation is often a rationalization of automatically triggered feelings and thoughts. Citizens are very sensitive to environmental contextual factors such as the title 'President' preceding 'Obama' in a newspaper headline, upbeat music or patriotic symbols accompanying a campaign ad, or question wording and order in a survey, all of which have their greatest influence when citizens are unaware. This book develops and tests a dual-process

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theory of political beliefs, attitudes and behavior, claiming that all thinking, feeling, reasoning and doing have an automatic component as well as a conscious deliberative component. The authors are especially interested in the impact of automatic feelings on political judgments and evaluations. This research is based on laboratory experiments, which allow the testing of five basic hypotheses: hot cognition, automaticity, affect transfer, affect contagion and motivated reasoning.

Doing Political Psychology

The primary motivation for this book is to focus on something crucial that is missing in Turkish political science: well-founded theories on the Turkish voter and empiricism in scholarly research. Given the absence of such theories, one could ask what then the best model is for explaining a Turkish citizen's vote choice and political behaviour, and what schools of thought Turkish political science has. Unfortunately, it is not possible to offer a satisfactory response to either question at this point, and among the clear deficiencies in the current literature the primary one is the lack of a robust model explaining how Turkish citizens form their political attitudes, engage in political participation, or cast their votes. With these important questions in mind, this book aims to generate an interest in the theoretical and methodological tools that one can employ to conduct research contributing to the needs of the literature, particularly in political behaviour and political psychology. This book expands our understanding

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about the processes and the mechanisms of Turkish political behaviour, and contributes to the foundations of theory building in the literature. This book was published as a special issue of Turkish Studies.

The Democratic Paradox

With Malice toward Some: How People Make Civil Liberties Judgments addresses an issue integral to democratic societies: how people faced with a complex variety of considerations decide whether or not to tolerate extremist groups. Relying on several survey-experiments, Marcus, Sullivan, Theiss-Morse, and Wood identify and compare the impact on decision making of contemporary information, long-standing predispositions, and enduring values and beliefs. Citizens react most strongly to information about a group's violations of behavioral norms and information about the implications for democracy of the group's actions. The authors conclude that democratic citizens should have a strong baseline of tolerance yet be attentive to and thoughtful about current information.

Fandom

Neuroimaging Personality, Social Cognition, and Character covers the science of combining brain imaging with other analytical techniques for use in understanding cognition, behavior, consciousness, memory, language, visual perception, emotional control, and other human attributes. Multidimensional brain imaging research has led to a greater

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understanding of character traits such as honesty, generosity, truthfulness, and foresight previously unachieved by quantitative mapping. This book summarizes the latest brain imaging research pertaining to character with structural and functional human brain imaging in both normal individuals and those with brain disease or disorder, including psychiatric disorders. By reviewing and synthesizing the latest structural and functional brain imaging research related to character, this book situates itself into the larger framework of cognitive neuroscience, psychiatric neuroimaging, related fields of research, and a wide range of academic fields, such as politics, psychology, medicine, education, law, and religion. Provides a novel innovative reference on the emerging use of neuroimaging to reveal the biological substrates of character, such as optimism, honesty, generosity, and others Features chapters from leading physicians and researchers in the field Contains full-color text that includes both an overview of multiple disciplines and a detailed review of modern neuroimaging tools as they are applied to study human character Presents an integrative volume with far-reaching implications for guiding future imaging research in the social, psychological and medical sciences, and for applying these findings to a wide range of non-clinical disciplines such as law, politics, and religion Connects brain structure and function to human character and integrates modern neuroimaging techniques and other research methods for this purpose

Civil Passions

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Images play a crucial role in shaping and reflecting political life. Digitization has vastly increased the presence of such images in daily life, creating valuable new research opportunities for social scientists. We show how recent innovations in computer vision methods can substantially lower the costs of using images as data. We introduce readers to the deep learning algorithms commonly used for object recognition, facial recognition, and visual sentiment analysis. We then provide guidance and specific instructions for scholars interested in using these methods in their own research.

Democratization in America

For as long as women have battled for equitable political representation in America, those battles have been defined by images—whether illustrations, engravings, photographs, or colorful chromolithograph posters. Some of these pictures have been flattering, many have been condescending, and others downright incendiary. They have drawn upon prevailing cultural ideas of women's perceived roles and abilities and often have been circulated with pointedly political objectives. *Picturing Political Power* offers perhaps the most comprehensive analysis yet of the connection between images, gender, and power. In this examination of the fights that led to the ratification of the Nineteenth Amendment in 1920, Allison K. Lange explores how suffragists pioneered one of the first extensive visual campaigns in modern American history. She shows how pictures, from early

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engravings and photographs to colorful posters, proved central to suffragists' efforts to change expectations for women, fighting back against the accepted norms of their times. In seeking to transform notions of womanhood and win the right to vote, white suffragists emphasized the compatibility of voting and motherhood, while Sojourner Truth and other leading suffragists of color employed pictures to secure respect and authority. *Picturing Political Power* demonstrates the centrality of visual politics to American women's campaigns throughout the nineteenth and early twentieth centuries, revealing the power of images to change history.

Emotions in Politics

This text is designed to prepare the students to understand the ancient questions raised by our elders, from Ancient Greece through the Enlightenment and to today. And, to see how the newer approaches enable us to escape static disputes by using new tools, conceptual, theoretical, and methodological to seek new answers.

The Oxford Handbook of Political Science

An Analysis Of How emotion functions cooperatively with reason & contributes to a healthy democratic politics.

Reconsidering the Democratic Public

This monumental study is a comprehensive critical

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survey of the policy preferences of the American public, and will be the definitive work on American public opinion for some time to come. Drawing on an enormous body of public opinion data, Benjamin I. Page and Robert Y. Shapiro provide the richest available portrait of the political views of Americans, from the 1930's to 1990. They not only cover all types of domestic and foreign policy issues, but also consider how opinions vary by age, gender, race, region, and the like. The authors unequivocally demonstrate that, notwithstanding fluctuations in the opinions of individuals, collective public opinion is remarkably coherent: it reflects a stable system of values shared by the majority of Americans and it responds sensitively to new events, arguments, and information reported in the mass media. While documenting some alarming case of manipulation, Page and Shapiro solidly establish the soundness and value of collective political opinion. The Rational Public provides a wealth of information about what we as a nation have wanted from government, how we have changed our minds over the years, and why. For anyone interested in the short- and long-term trends in Americans' policy preferences, or eager to learn what Americans have thought about issues ranging from racial equality to the MX missile, welfare to abortion, this book offers by far the most sophisticated and detailed treatment available.

Electoral Democracy

As part of the study of emotions and politics, this book explores connections between affect and

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cognition and their implications for political evaluation, decision and action. Emphasizing theory, methodology and empirical research, *Feeling Politics* is an important contribution to political science, sociology, psychology and communications.

Elements of Reason

With engaging new contributions from the major figures in the fields of the media and public opinion *The Oxford Handbook of American Public Opinion and the Media* is a key point of reference for anyone working in American politics today.

Anxious Politics

Must we put passions aside when we deliberate about justice? Can we do so? The dominant views of deliberation rightly emphasize the importance of impartiality as a cornerstone of fair decision making, but they wrongly assume that impartiality means being disengaged and passionless. In *Civil Passions*, Sharon Krause argues that moral and political deliberation must incorporate passions, even as she insists on the value of impartiality. Drawing on resources ranging from Hume's theory of moral sentiment to recent findings in neuroscience, *Civil Passions* breaks new ground by providing a systematic account of how passions can generate an impartial standpoint that yields binding and compelling conclusions in politics. Krause shows that the path to genuinely impartial justice in the public sphere--and ultimately to social change and political

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reform--runs through moral sentiment properly construed. This new account of affective but impartial judgment calls for a politics of liberal rights and democratic contestation, and it requires us to reconceive the meaning of public reason, the nature of sound deliberation, and the authority of law. By illuminating how impartiality feels, *Civil Passions* offers not only a truer account of how we deliberate about justice, but one that promises to engage citizens more effectively in acting for justice.

Political Tolerance and American Democracy

Top scholars in the field survey the study of elections and democracy

Artificial Intelligence, China, Russia, and the Global Order

This path-breaking book reconceptualizes our understanding of political tolerance as well as of its foundations. Previous studies, the authors contend, overemphasized the role of education in explaining the presence of tolerance, while giving insufficient weight to personality and ideological factors. With an innovative methodology for measuring levels of tolerance more accurately, the authors are able to explain why particular groups are targeted and why tolerance is an inherently political concept. Far from abating, the degree of intolerance in America today is probably as great as it ever was; it is the targets of intolerance that have changed.

The Democratic Dilemma

Advances in the social sciences are used to uncover cognitive foundations of social decision making.

The Reasoning Voter

Anxious Politics argues that political anxiety affects the news we consume, who we trust, and what public policies we support.

Voters and Voting

We are all fans. Whether we log on to Web sites to scrutinize the latest plot turns in *Lost*, “stalk” our favorite celebrities on Gawker, attend gaming conventions, or simply wait with bated breath for the newest Harry Potter novel—each of us is a fan. Fandom extends beyond television and film to literature, opera, sports, and pop music, and encompasses both high and low culture. Fandom brings together leading scholars to examine fans, their practices, and their favorite texts. This unparalleled selection of original essays examines instances across the spectrum of modern cultural consumption from Karl Marx to Paris Hilton, *Buffy the Vampire Slayer* to backyard wrestling, Bach fugues to Bollywood cinema, and nineteenth-century concert halls to computer gaming. Contributors examine fans of high cultural texts and genres, the spaces of fandom, fandom around the globe, the impact of new technologies on fandom, and the legal and historical contexts of fan activity. Fandom is key to

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understanding modern life in our increasingly mediated and globalized world.

Understanding Policy Attitudes: Effects of Affective Source Cues on Political Reasoning

Passion and emotion run deep in politics, but researchers have only recently begun to study how they influence our political thinking. Contending that the long-standing neglect of such feelings has left unfortunate gaps in our understanding of political behavior, *The Affect Effect* fills the void by providing a comprehensive overview of current research on emotion in politics and where it is likely to lead. In sixteen seamlessly integrated essays, thirty top scholars approach this topic from a broad array of angles that address four major themes. The first section outlines the philosophical and neuroscientific foundations of emotion in politics, while the second focuses on how emotions function within and among individuals. The final two sections branch out to explore how politics work at the societal level and suggest the next steps in modeling, research, and political activity itself. Opening up new paths of inquiry in an exciting new field, this volume will appeal not only to scholars of American politics and political behavior, but also to anyone interested in political psychology and sociology.

Campaigning for Hearts and Minds

Given the wide-ranging implications for global

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competition, domestic political systems and daily life, US policymakers must prepare for the impacts of new artificial intelligence (AI)-related technologies. Anticipating AI's impacts on the global order requires US policy makers' awareness of certain key aspects of the AI-related technologies--and how those technologies will interact with the rapidly changing global system of human societies. One area that has received little in-depth examination to date is how AI-related technologies could affect countries' domestic political systems--whether authoritarian, liberal democratic, or a hybrid of the two--and how they might impact global competition between different regimes. This work highlights several key areas where AI-related technologies have clear implications for globally integrated strategic planning and requirements.

The Oxford Handbook of American Public Opinion and the Media

An accessible textbook that provides an overview of the historical origins and development of voting theory, this guide explores theories of voting and electoral behaviour at a level suitable for college students.

Feeling Politics

The Democratic Paradox is Chantal Mouffe's most accessible and illuminating study of democracy's sharp edges, fractures, and incongruities. Orienting her discussion within the debates over modern liberal

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democracy, Mouffe takes aim at John Rawls, Jürgen Habermas, and the consensus building of 'third way' politics to show how their conceptions of democracy fall victim to paralyzing contradictions. Against this background, Mouffe develops a rich conception of 'agonistic pluralism' that draws on Wittgenstein, Derrida, and the provocative theses of Carl Schmitt, attempting to reclaim the antagonism and conflict of radical democracy as its most vital, abiding feature.

Affective Intelligence and Political Judgment

Choice Outstanding Academic Title of 2016 From the presidential race to the battle for the office of New York City mayor, American political candidates' approach to new media strategy is increasingly what makes or breaks their campaign. Targeted outreach on Facebook and Twitter, placement of a well-timed viral ad, and the ability to roll with the memes, flame wars, and downvotes that might spring from ordinary citizens' engagement with the issues—these skills are heralded as crucial for anyone hoping to get their views heard in a chaotic election cycle. But just how effective are the kinds of media strategies that American politicians employ? And what effect, if any, do citizen-created political media have on the tide of public opinion? In *Controlling the Message*, Farrar-Myers and Vaughn curate a series of case studies that use real-time original research from the 2012 election season to explore how politicians and ordinary citizens use and consume new media during political campaigns. Broken down into sections that examine

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new media strategy from the highest echelons of campaign management all the way down to passive citizen engagement with campaign issues in places like online comment forums, the book ultimately reveals that political messaging in today's diverse new media landscape is a fragile, unpredictable, and sometimes futile process. The result is a collection that both interprets important historical data from a watershed campaign season and also explains myriad approaches to political campaign media scholarship—an ideal volume for students, scholars, and political analysts alike.

Political Behavior and the Emotional Citizen

Although collective emotions have a long tradition in scientific inquiry, for instance in mass psychology and the sociology of rituals and social movements, their importance for individuals and the social world has never been more obvious than in the past decades. The Arab Spring revolution, the Occupy Wall Street movement, and mass gatherings at music festivals or mega sports events clearly show the impact collective emotions have both in terms of driving conflict and in uniting people. But these examples only show the most obvious and evident forms of collective emotions. Others are more subtle, although less important: shared moods, emotional atmospheres, and intergroup emotions are part and parcel of our social life. Although these phenomena go hand in hand with any formation of sociality, they are little understood. Moreover, there still is a large gap in our

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understanding of individual emotions on the one hand and collective emotional phenomena on the other hand. This book presents a comprehensive overview of contemporary theories and research on collective emotions. It spans several disciplines and brings together, for the first time, various strands of inquiry and up-to-date research in the study of collective emotions and related phenomena. In focusing on conceptual, theoretical, and methodological issues in collective emotion research, the volume narrows the gap between the wealth of studies on individual emotions and inquiries into collective emotions. The book catches up with a renewed interest into the collective dimensions of emotions and their close relatives, for example emotional climates, atmospheres, communities, and intergroup emotions. This interest is propelled by a more general increase in research on the social and interpersonal aspects of emotion on the one hand, and by trends in philosophy and cognitive science towards refined conceptual analyses of collective entities and the collective properties of cognition on the other hand. The book includes sections on: Conceptual Perspectives; Collective Emotion in Face-to-Face Interactions; The Social-Relational Dimension of Collective Emotion; The Social Consequences of Collective Emotions; Group-Based and Intergroup Emotion; Rituals, Movements, and Social Organization; and Collective Emotions in Online Social Systems. Including contributions from psychologists, philosophers, sociologists, and neuroscience, this volume is a unique and valuable contribution to the affective sciences literature.

Images as Data for Social Science Research

Prompted by the 'affective turn' within the entire spectrum of the social sciences, this books brings together the twin disciplines of political psychology and the political sociology of emotions to explore the complex relationship between politics and emotion at both the mass and individual level with special focus on cases of political tension.

The Rationalizing Voter

Inspired by recent advances in the area of social psychology, researchers are rapidly developing realistic and detailed models of the psychological process that determines political judgements and behavior. Early attempts to merely predict political behavior have been replaced by an attempt to describe the actual process whereby individuals gather, interpret, exchange, and combine information to arrive at a political judgment or decision. This volume provides comprehensive coverage of this pioneering era of research in political psychology.

Collective Emotions

It is common knowledge that televised political ads are meant to appeal to voters' emotions, yet little is known about how or if these tactics actually work. Ted Brader's innovative book is the first scientific study to examine the effects that these emotional appeals in political advertising have on voter decision-making. At

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the heart of this book are ingenious experiments, conducted by Brader during an election, with truly eye-opening results that upset conventional wisdom. They show, for example, that simply changing the music or imagery of ads while retaining the same text provokes completely different responses. He reveals that politically informed citizens are more easily manipulated by emotional appeals than less-involved citizens and that positive "enthusiasm ads" are in fact more polarizing than negative "fear ads." Black-and-white video images are ten times more likely to signal an appeal to fear or anger than one of enthusiasm or pride, and the emotional appeal triumphs over the logical appeal in nearly three-quarters of all political ads. Brader backs up these surprising findings with an unprecedented survey of emotional appeals in contemporary political campaigns. Politicians do set out to campaign for the hearts and minds of voters, and, for better or for worse, it is primarily through hearts that minds are won. Campaigning for Hearts and Minds will be indispensable for anyone wishing to understand how American politics is influenced by advertising today.

The Oxford Handbook of Political Psychology

This book studies the role of emotions, such as anger, anxiety, and enthusiasm, across various domains of political behavior in Turkey. The author considers how emotions affect evaluations of leadership performance, levels of intolerance, likelihood of following and participating in politics, perceived

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threats from terrorism, and electoral decisions, including vote choice. Using a nationally representative survey and experimental data, this study empirically analyses the causal associations among the primary factors explaining the Turkish electorate's political attitudes and behaviours. The book will be of particular interest to academics, university students, and policymakers seeking to learn more about contemporary Turkish politics amid the recent political and social turmoil that has affected all parts of this society.

Picturing Political Power

The essays in this volume examine democracy's development in the United States, demonstrating how that process has shaped—and continues to shape—the American political system. Scholars of American politics commonly describe the political development of the United States as exceptional and distinct from that of other advanced industrial democracies. They point to the United States as the longest-lived and most stable liberal democracy in history. What they often fail to mention, though, is that it took considerable time to extend democracy throughout the country. The contributors to this volume suggest that it is intellectually fruitful to consider the U.S. case in comparison to other countries. They argue that the development of democracy is ongoing in America; that even with a written constitution grounded in liberal democracy, the meaning and significance of U.S. democracy are still evolving. This volume shows that democratization

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and the pursuit of democracy are processes affected by multiple and continuing challenges—“including such issues as citizenship, race, institution building, and political movements—as patterns and practices of politics and governance continue to change. This innovative approach contributes significantly to comparative democratization studies, a field normally confined to Latin America and former communist countries. The U.S. case is a unique reference point for students of American political development and comparative democratization.

The Rational Public

This work draws on research in neuroscience, physiology, and experimental psychology to conceptualize habit and reason as two mental states that interact in a delicate, highly functional balance controlled by emotion. It sheds light on a range of political behaviour, including party identification.

The Ambivalent Partisan

Controlling the Message

The field of public opinion is one of the most diverse in political science. Over the last 60 years, scholars have drawn upon the disciplines of psychology, economics, sociology, and even biology to learn how ordinary people come to understand the complicated business of politics. But much of the path breaking research in the field of public opinion is published in

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journals, taking up fairly narrow questions one at a time and often requiring advanced statistical knowledge to understand these findings. As a result, the study of public opinion can seem confusing and incoherent to undergraduates. To engage undergraduate students in this area, a new type of textbook is required. *New Directions in Public Opinion* brings together leading scholars to provide an accessible and coherent overview of the current state of the field of public opinion. Each chapter provides a general overview of topics that are at the cutting edge of study as well as well-established cornerstones of the field. Suitable for use as a main textbook or in tandem with a lengthier survey, it comprehensively covers the topics of public opinion research and pushes students further to explore critical topics in contemporary politics.

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